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**OLYMPIC HOT TUB CO-OWNER ALICE CUNNINGHAM  
EARNS A PLACE AMONG 20 TOP EXECUTIVES NAMED TO THE  
2006 PUGET SOUND BUSINESS JOURNAL WOMEN OF INFLUENCE LIST**

**(Seattle, WA - October 23, 2006)** - Olympic Hot Tub Company Co-Owner Alice Cunningham will be recognized at the November 6 Women of Influence special event at the Fairmont Olympic Hotel for earning a place among 20 powerful Puget Sound-based business women recognized for accomplishments in their main professional, along with high integrity, giving back to the community, and earning a respected position as an advisor in her field of influence. These women will also be featured in a special Puget Sound Business Journal special section to debut in the November 3rd issue of the newspaper.

The 2006 Woman of Influence list includes Alice Cunningham and the following 19 honorees:

1. Marja Brandon, Head of School, Seattle Girls' School
2. Susan Brotman, Community Volunteer and Philanthropist, Seattle Art Museum
3. Terry Byington, Executive Director, AeA - Washington Council
4. Grace Chien, CEO, Girl Scouts-Totem Council
5. Carolyn Corvi, Vice President and General Manager, Airplane Production Boeing Commercial Airplanes
6. Suzanna Darcy-Hennemann, Captain, Boeing Commercial Airplanes
7. Trish Millines Dziko, Executive Director, Technology Access Foundation
8. Mimi Gates, Director, Seattle Art Museum
9. Edie Hilliard, Executive Vice President & COO, GreenStone Media
10. Deborah Kessler, Executive Director of Gene Expression Laboratory, Merck & Co.
11. Kaycee W. Krysty, President & CEO, Laird Norton Tyee
12. Betsy Lieberman, Executive Director, AIDS Housing of Washington
13. Nancy Lucks, Ph.D. and Wellness Consultant, Nikken Inc.
14. LeAnne Moss, Executive Director, Women's Funding Alliance
15. Joanie Parsons, President, Parsons Public Relations
16. Johnese M. Spisso, Chief Operating Officer, UW Medicine/Harborview Medical Center
17. Diane Symms, President & CEO, Lombardi's Neighborhood Italian Restaurants
18. Sandra E. Taylor, Senior Vice President of Corporate Social Responsibility, Starbucks Coffee Company
19. Kathleen P. Wilcox, President & CEO, WSA

Cunningham's profile -- along with the profiles of the other top women -- should be available for viewing online as early as November 6, 2006 at [www.bizjournals.com/seattle](http://www.bizjournals.com/seattle).

Those wishing to attend and join in the celebration of these local business women can make reservations to attend the gala event at the Fairmont Olympic Hotel (411 University) in downtown Seattle on Monday, November 6th, from 5:30 p.m. - 9:00 p.m. Heavy appetizers and drinks are included in the \$100 ticket price followed by dessert. To register, follow this link: <http://www.bizjournals.com/seattle/event/2696?mp=4>.

### **More About Olympic Hot Tub:**

At Olympic Hot Tub, "We make it easy to take it easy™" is more than a tag line. It is a statement that describes the heart and soul of the company and how it does business. Research shows that consumers hesitate to make hot tub purchases because they are uncomfortable with the purchasing process, need help figuring out where to install their hot tub, and have worries or concerns about hot tub maintenance. Through the years, Olympic Hot Tub has developed proven, credible, and caring approaches toward addressing these very real concerns and has earned among the highest customer satisfaction ratings in the nation in the process.

Olympic Hot Tub is the oldest spa and hot tub company in the Northwest with five retail stores located in Seattle, Fife, Issaquah, Lacey and Everett and a sales and service center in Tukwila, Washington. Founded in 1977, the company employs 45 exceptional team members and has a customer base of over 14,000 in greater Puget Sound and SE Alaska. Olympic Hot Tub Company is credited by the *Seattle Times* with the introduction of hot tubs to the greater Puget Sound area. Currently celebrating its 29<sup>th</sup> year of business, Olympic Hot Tub Company is the #1 selling Hot Spring Spa dealer in the United States. Hot Spring Spas are the largest selling brand of spas in the U.S. In addition, Olympic is the most award-winning spa retailer in the U.S. Learn more at [www.olympichottub.com](http://www.olympichottub.com).

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